

JA GREATER RICHMOND BUSINESS HALL OF FAME SPONSORSHIP OPPORTUNITIES



DIAMOND SPONSOR - DR. W. BAXTER PERKINSON

\$30,000

- Junior Achievement programming for 350 students
- Diamond Sponsor recognition with company name/logo on printed and digital invitations
- Diamond Sponsor recognition on website
- Full page ad in event program, congratulating one or all Laureates
- Recognition in all media event exposure
- Recognition on social media platforms (Facebook and LinkedIn)
- Recognition from podium
- Spotlight in e-mail newsletter distributed to 13,000 subscribers
- 16 tickets (2 tables of 8) with premium placement
- 16 tickets to private VIP Reception

PLATINUM SPONSOR

\$25,000

- Junior Achievement programming for 300 students
- Recognition as sponsor of the VIP Reception
- Recognition on website
- 1/2 page sponsor ad in the event program
- Recognition on social media platforms
- Recognition from podium
- 16 tickets (2 tables of 8) with select placement
- 16 tickets to private VIP Reception

GOLD SPONSOR

\$15,000

- Junior Achievement programming for 175 students
- Recognition on website
- 1/4 page sponsor ad in event program
- Recognition on social media platforms
- Recognition from podium
- 8 tickets (1 table of 8) with reserved seating
- 8 tickets to Rotunda reception

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JA STUDENT AMBASSADOR SPONSOR

\$10,000

- Junior Achievement programming for 90 students
- Recognition on website
- Logo recognition in program
- \$2,500 scholarship to a qualifying local high school student
- Recognition on social media platforms
- Recognition from podium
- 8 tickets (1 table of 8) with reserved seating
- 8 tickets to Rotunda reception

SILVER SPONSOR

\$7,500

- Junior Achievement programming for 90 students
- Recognition on website
- Logo recognition in program
- 8 tickets (1 table of 8) with reserved seating
- 8 tickets to Rotunda reception

BRONZE SPONSOR

\$5,000

- JA programming for 30 students
- Sponsor listing in event program and on website
- 4 tickets (1/2 table) with general seating
- 4 tickets to Rotunda reception

STUDENT PRESENTER SPONSOR

\$3,000

- JA programming for 30 students
- 4 tickets (1/2 table) with general seating
- 4 tickets to Rotunda reception

INDIVIDUAL TICKET

\$500

- 1 ticket with general seating