

JA GREATER RICHMOND BUSINESS HALL OF FAME SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

\$30,000

- Junior Achievement programming for 350 students
- Diamond Sponsor recognition with company name/logo on printed and digital invitations
- Diamond Sponsor recognition on website
- Full page ad in event program, congratulating one or all Laureates
- Recognition in all media event exposure
- Recognition on social media platforms (Facebook and LinkedIn)
- Recognition from podium
- Spotlight in e-mail newsletter distributed to 13,000 subscribers
- 16 tickets (2 tables of 8) with premium placement
- 16 tickets to private VIP Reception

PLATINUM SPONSOR

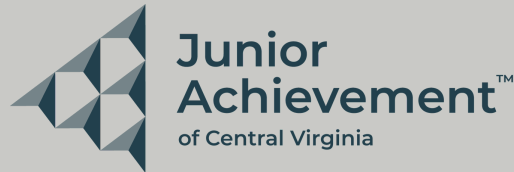
\$25,000

- Junior Achievement programming for 300 students
- Recognition as sponsor of the VIP Reception
- Recognition on website
- 1/2 page sponsor ad in the event program
- Recognition on social media platforms
- Recognition from podium
- 16 tickets (2 tables of 8) with select placement
- 16 tickets to private VIP Reception

GOLD SPONSOR

\$15,000

- Junior Achievement programming for 175 students
- Recognition on website
- 1/4 page sponsor ad in event program
- Recognition on social media platforms
- Recognition from podium
- 8 tickets (1 table of 8) with reserved seating
- 8 tickets to Rotunda reception



JA GREATER RICHMOND BUSINESS HALL OF FAME SPONSORSHIP OPPORTUNITIES

JA STUDENT AMBASSADOR SPONSOR	\$10,000
<ul style="list-style-type: none">• Junior Achievement programming for 90 students• Recognition on website• Logo recognition in program• \$2,500 scholarship to a qualifying local high school student• Recognition on social media platforms• Recognition from podium• 8 tickets (1 table of 8) with reserved seating• 8 tickets to Rotunda reception	
SILVER SPONSOR	\$7,500
<ul style="list-style-type: none">• Junior Achievement programming for 90 students• Recognition on website• Logo recognition in program• 8 tickets (1 table of 8) with reserved seating• 8 tickets to Rotunda reception	
BRONZE SPONSOR	\$5,000
<ul style="list-style-type: none">• JA programming for 30 students• Sponsor listing in event program and on website• 4 tickets (1/2 table) with general seating• 4 tickets to Rotunda reception	
STUDENT PRESENTER SPONSOR	\$3,000
<ul style="list-style-type: none">• JA programming for 30 students• 4 tickets (1/2 table) with general seating• 4 tickets to Rotunda reception	
INDIVIDUAL TICKET	\$500
<ul style="list-style-type: none">• 1 ticket with general seating	

Deadline for sponsorship commitment is April 28, 2023
Questions? Contact Joyce Loving at jloving@jatoday.org