

SECTION 1 - Standard Qualifiers

	YES	NO (disqualified)
Student is in 10th or 11th grade		
Application is complete		
Participated in JA program since September 3, 2020		
Parent Agreement		
Student Agreement		
Video submitted		

Section 2 - Judged

	Poor	Below Average	Good	Excellent	Score
Content: JA programs focus on financial literacy, work readiness, and entrepreneurship. How has your participation in a JA program impacted how you think about one or more of these topics?	Does not mention JA program participation or thoughts about a JA topic	Includes at least one example of a lesson learned about a JA topic from participation in a JA program, but the lesson and/or application may be vague, incomplete, or otherwise unclear	Includes at least one concrete example that clearly applies participation in a JA program to a change in behavior or mindset about one or more JA topics	Includes at least one concrete example that clearly applies participation in a JA program to a change in behavior or mindset about one or more JA topics by using a story to demonstrate that they have already made a change in their lives or taught someone else a JA lesson	
	2	4	6	8	
Content: How has your participation in a JA program impacted how you think about your future?	Does not mention participation in a JA program OR impact of JA program on future	Includes at least one example of a lesson learned and how it could impact their future, but the lesson and/or application may be vague, incomplete, or otherwise unclear	Includes at least one concrete example that clearly applies a JA lesson to their future	Includes at least one concrete example that clearly applies their participation in a JA program to a change in behavior or mindset about their future by using a story to demonstrate that they have already made a change in their lives or taught someone else a JA lesson	
	2	4	6	8	
Presentation: Style	Reads script and/or has stilted, flat, and/or confusing presentation style; does not engage audience or camera is off	Presentation seems rehearsed, unnatural, or somewhat confusing; may read script but occasionally looks at camera; minimally engages audience	Presentation is mostly engaging and coherent but may have moments that seem less smooth, unnatural, or somewhat confusing	Presentation is natural, engaging, coherent, and authentic; presenter shares responses without reading prepared answers directly from a script	
	1	2	3	4	
Presentation: Voice & Environment	Mumbles and/or speaks too quietly; audience has trouble hearing presentation; may have several distractions in background (do not include items outside of student control)	Includes ONLY one of these: uses clear voice, appropriate volume, and dynamic vocal expression; may have some distractions in background (do not include items outside of student control)	Includes two of these but not all three: uses clear voice, appropriate volume, and dynamic vocal expression; may have minor distractions in background (do not include items outside of student control)	Uses a clear voice, appropriate volume, and dynamic vocal expression that emphasizes key messages; minimal or no background distractions (do not include items outside of student control)	
	1	2	3	4	
				TOTAL	