

INSPIRING TOMORROWS



**Junior
Achievement™**
of Central Virginia

IMPACT
REPORT
2023

“We cannot always build a future for our youth, but we can always build a youth for the future.”

Franklin D. Roosevelt

Throughout 2023, Junior Achievement volunteers and supporters helped prepare thousands of young people across Central Virginia to take on their futures with confidence and competence.

“I wish I had JA when I was in school,” is something we hear from volunteers daily. Why do they feel this way?

Because JA experiences open new worlds for young people. JA helps them discover boundless possibilities and equips them with the skills and resources necessary to tackle adult responsibilities.

The impact of JA learning experiences is palpable, as evidenced by the stories of countless young people who credit JA for shaping their perspectives and influencing decisions as they prepare for their futures. The practical skills learned by JA students not only enhance employability but also contribute to the development of well-rounded young people capable of navigating life's challenges.



My favorite part of the experience was visiting the JA Career Center. We were given free rein to explore potential career paths and the salaries we could expect in those careers.

Joshua Jones
Douglas S. Freeman High School
JA Student Ambassador Scholarship Recipient

MISSION TOMORROW

Middle school career expo in partnership with ChamberRVA

11,000 middle school students



JA JOB SHADOW

Classroom programming and hands-on site visits to local companies

170 high school students



JA HIGH SCHOOL HEROES

High school students practice leadership and presentation skills as they teach JA programs to elementary students

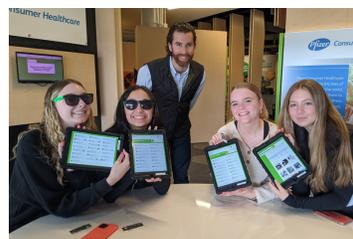
34 high school students and middle school students



JA FINANCE PARK

Classroom JA programming culminates in a visit to JA Finance Park where students become adults for a day

7,600 high school students



2023 IMPACT



JA WORKS, STUDIES SHOW

Junior Achievement is known for its lasting impact. A 2021 survey* of 1,002 Junior Achievement alumni conducted by Ipsos on behalf of Junior Achievement USA found that JA programs had a strong impact on JA alumni's professional and personal development into adulthood.

4/5



JA alumni report Junior Achievement played an important role in their decision to pursue further education.



JA alumni report having a bachelor's degree or higher

**You can read the full report [here](#).*

80%



5 JA alumni report Junior Achievement played an important role in choosing their career path.

26%

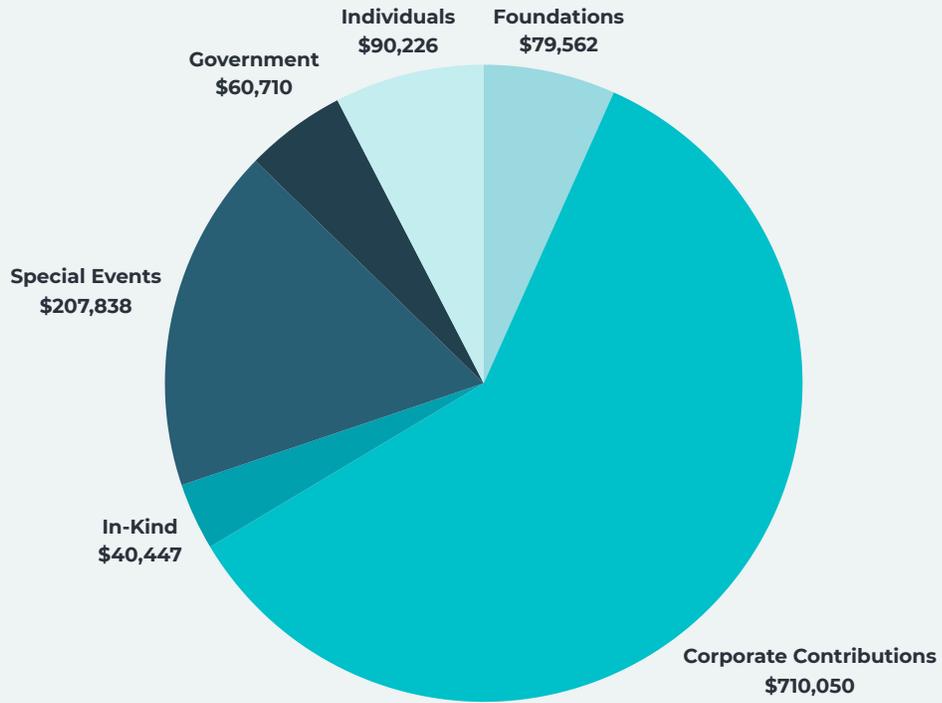


JA alumni businesses employ more than 100 people.

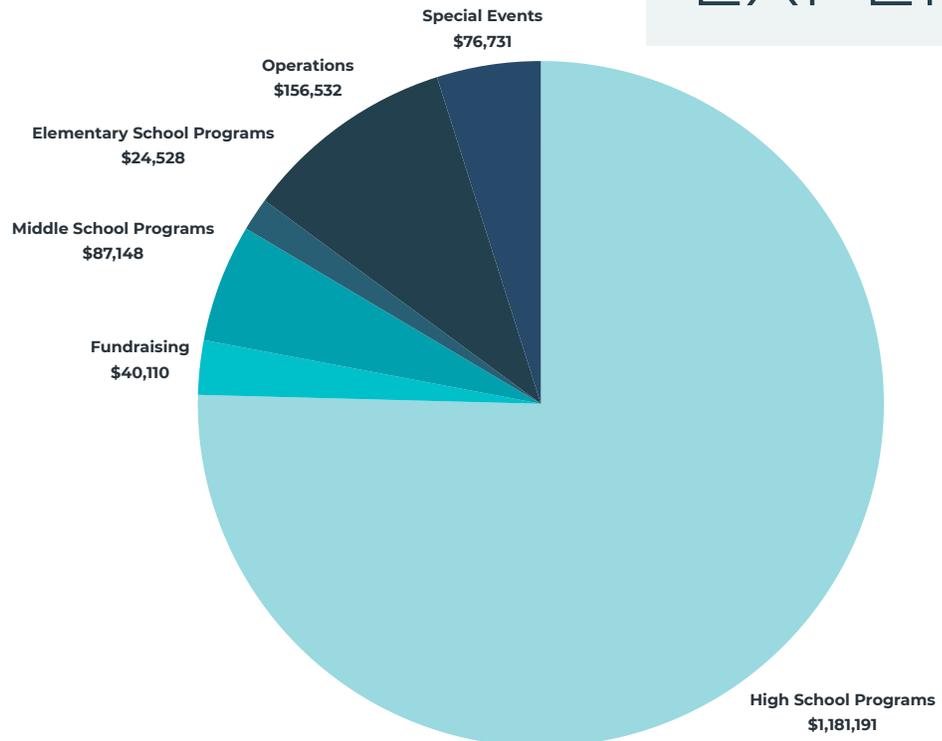


91% *of alumni report that JA motivated them to learn*

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EXPENSES





Junior Achievement of Central Virginia’s board of directors propels the organization forward and serves the community through and unwavering advocacy for JA’s mission.

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We thank you for your continued support of our mission to inspire and prepare young people to succeed in a global economy.

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