



Junior
Achievement™
of Central Virginia

2025-26 Impact Report

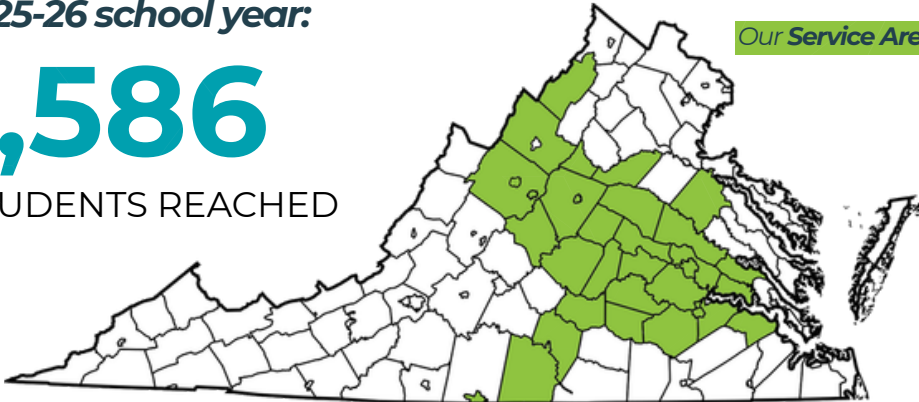
Our Mission: **To Inspire and Prepare Young People to Succeed**

In the **2025-26 school year:**

31,586

STUDENTS REACHED

Our **Service Area**



214,999

HOURS OF HANDS-ON LEARNING

102

SCHOOLS IN PARTNERSHIP

BUILDING BLOCKS OF ECONOMIC MOBILITY



2025-2028 **Strategic Framework at a Glance**

- Adopt an **outcomes-based strategy** to measure results and position JACV as a leader in advancing economic mobility
- Drive **quality engagement opportunities** to grow JA programs that empower youth for future success
- Strengthen workforce pathways by providing **real-world learning experiences** and introducing students to diverse roles models
- Grow JACV's capacity with **strengthened financial sustainability** and **enhanced storytelling**

Dear friends,

At Junior Achievement of Central Virginia, we believe preparing young people for the future goes beyond teaching skills. We strive to help students see what's possible and to build the confidence to go after it.

Through hands-on experiences with community volunteers, JA students move from learning concepts to real-world application. They explore career pathways, solve complex challenges, and envision themselves succeeding in adulthood. That transformation matters because confidence changes trajectories.

This impact is only possible because of the incredible community that stands beside us. To all of you, we say thank you. Your investment is helping thousands of students across Central Virginia gain the knowledge and confidence they need to pursue brighter futures.

As we celebrate our 60th Anniversary, we recognize that our work is far from finished. With your partnership, we will continue equipping the next generation with the essential skillset and mindset to achieve economic success and lead meaningful lives.

With gratitude,



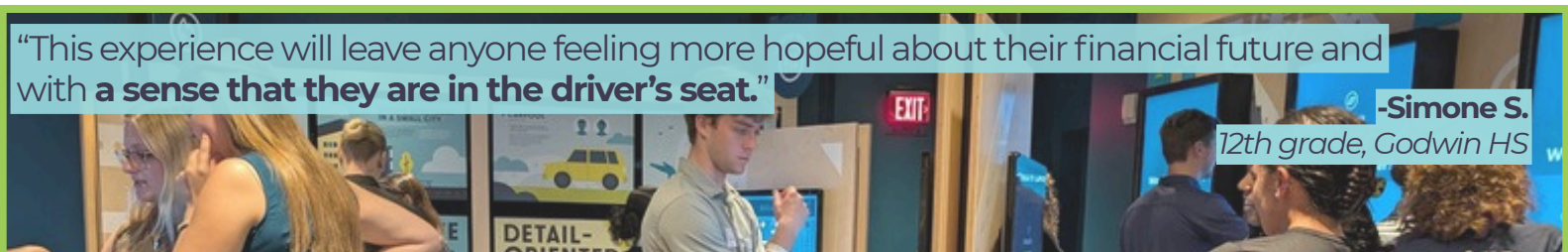
Kelly Gee
President & CEO



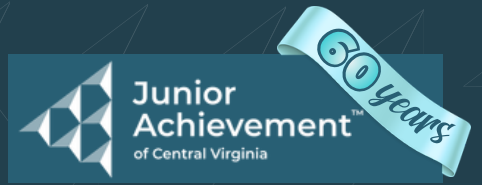
Sherri Wyatt
Chair, Board of Directors

"This experience will leave anyone feeling more hopeful about their financial future and with a **sense that they are in the driver's seat.**"

-Simone S.
12th grade, Godwin HS



25-26 Impact Report



Program Outcomes

95% are more motivated to pursue their career goals.

95% can see more clearly how education connects to their future success.

94% have more hope in their financial future.

94% are more confident they can succeed.

100% of teachers recommend JACV programs!



1,057

COMMUNITY
VOLUNTEERS

136

CORPORATE
PARTNERS



"I loved volunteering. The students were inquisitive and thoughtful. The material was well presented and organized. I even learned a few things myself about budgeting. **This is such a great resource!"**

-Colin M.,

JA Finance Park volunteer with Atlantic Union Bank

Our History

1980

JA expands to serve students across K-12

Elementary and middle school programming launches, bringing career readiness and financial literacy to students of all ages.

1997

First JA Job Shadow held in Central Virginia

Students gain an early, up-close look at careers through meaningful workplace experiences with local businesses.

2006

Mobile JA Finance Park launches

Bringing immersive financial literacy experiences directly to students across Central Virginia.

2025

Reimagined JA Career Center opens

Expanding opportunities for students to connect classroom learning with career pathways and the world of work.

1966

Junior Achievement of Central Virginia is founded

Serving 250 high school students in its first year, JA begins its mission of preparing young people for success.

1989

Greater Richmond Business Hall of Fame established

Celebrating community leaders and strengthening the connection between business and the next generation.

2004

JA surpasses 20,000 students served annually

Decades of community partnerships fuel continued growth and expanded reach.

2017

Finance Park opens at Libbie Mill Library

A 20,000 sq. ft. experiential learning center becomes a permanent destination for students to connect today's choices to their future success.

2026

Junior Achievement of Central Virginia celebrates 60 years

Continuing to inspire and prepare young people with the skills and mindsets they need for what's next.

